

# NEW PRIUS+



**TOYOTA**

ALWAYS A  
**BETTER** WAY



**5** year  
TOYOTA  
WARRANTY

# LOVE DRIVING YOUR HYBRID



# + SEATING FOR SEVEN.



VERSATILITY



LOVE HYBRID



TECHNOLOGY



# INTELLIGENT EVOLUTION





## **DISTINCTIVE SILHOUETTE.**

**Prius+ is a car that stands out:  
a dynamic look combined with  
countless possibilities.**

Prius+ has been purposely engineered to harmonise all aspects of aerodynamics, space and design. While Prius+ inherits and evolves from the styling of Prius, it also boasts a unique rear design to accommodate a large luggage space and a contoured roof with a spoiler. Prius+ is big on space, yet sports a silhouette that is both eye-catching and streamlined for optimum fuel efficiency.

# FALL IN LOVE WITH DRIVING AGAIN





# MAKE US SMILE.

Fuel Cons\*

Up to **68.9**<sup>°</sup>  
mpgCO<sub>2</sub>\*From **96**  
g/kmPower<sup>‡</sup>**136**  
DIN hp

\* Combined cycle.

‡ Petrol and electric combined total power.

° Icon grade.

For full mpg and CO<sub>2</sub> emissions data please see page 38.Mpg and CO<sub>2</sub> data sourced from EU tests. For more information please see the back cover.

**Driving is an integral part of our busy daily lives: What if there was a car that made every journey easier and more enjoyable?**

Where will you drive today: to the school, the office and then home through the rush hour? Another busy day on inevitably congested roads. Now imagine the smooth, silent experience of hybrid drive, and the positive effect it has on those inside the car, leaving everyone feeling relaxed. That might just make you fall in love with driving again.



# FROM TWO SEATS TO SEVEN



# + COUNTLESS POSSIBILITIES.

Whether it's an unexpected lift for a friend or buying furniture, Prius+ provides multiple combinations of seating positions and loading possibilities. From seven people on board to a total load capacity of 1731 litres\*.

\* Total load capacity achievable with second and third row seats folded completely flat as part of Toyota Easy Flat 7 system.

**6 seats – 2nd row middle seat stored:**  
Simply fold the middle seat to create a large armrest.



**5 seats – 3rd row seats stored:**  
Seat five with a generous 768 litres of load space.



**5 seats – 2nd and 3rd row right-hand seats stored:**  
Fold individual seats for longer loads.



**2 seats – 2nd and 3rd row seats stored:**  
The ultimate load carrier: 1731 litres of space.



# YOUR DRIVE MADE EASIER



## INFORMATION IN YOUR LINE OF SIGHT.

Your daily drive can be demanding, but the advanced features of Prius+ will make your journeys easier.

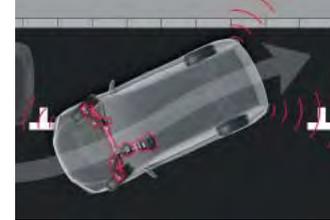
Driving can be demanding: busy morning traffic, navigating your route, keeping your children happy – all at the same time. Prius+ makes that challenge easier. A Head Up Display places key information in your line of sight, whilst Intelligent Parking Assist (IPA)\* takes the hassle out of parking.



**Head Up Display**  
Projects speed information directly onto the windscreen, thereby allowing the driver to keep their eyes on the road at all times.



**Toyota Touch® 2 with Go navigation**  
Toyota Touch® 2 with Go adds enhanced full map navigation and class-leading connected services. Intuitive navigation provides clear visual display of signposts, junctions and lane guidance as well as speed limit and speed camera warning.



**Intelligent Parking Assist (IPA)\***  
Using a rear-mounted camera and Electronic Power Steering (EPS), IPA calculates the steering movements required to park. Simply define the limits of the space in which you want to park and then control the reversing speed.

\* Excel and Excel *plus* only.

# A WORLD OF INFORMATION AND ENTERTAINMENT



## TOYOTA TOUCH® 2

The Toyota Touch® 2 multimedia system features an easy-to-use high resolution 6.1" colour touchscreen. It lets you access and monitor a range of information related to your car. From viewing trip data and climate control settings, you'll find everything you need to make your journeys more comfortable. The system also helps to take the stress out of parking with a reversing camera display.

The Toyota Touch® 2's advanced audio system lets you appreciate your favourite music in rich quality and view album, artist and track information clearly, all via convenient Bluetooth® or USB connections. Additionally, your audio options can be accessed through the clear touchscreen, letting you select a wide choice of DAB+ stations or enjoy a favourite CD or MP3, so you can appreciate the full, crystal-clear multimedia experience with ease.

Toyota Touch® 2 images are for illustration purposes only and may not be to UK specification.





## TOYOTA TOUCH® 2 WITH GO

### Now with three years' free map care and connected services.

Toyota Touch® 2 with Go adds enhanced full-map navigation as well as class-leading connected services, delivered through its wide range of apps. Intuitive navigation provides clear visual display of signposts, junctions and lane guidance as well as speed limit and speed camera warning.

The new auto navigation function lets you programme up to four destinations, for each day of the week. So when you set off within a departure window, your chosen destination will be automatically activated and a route plotted. The system will also show you traffic information, making your daily commutes less of a grind.

In addition, the enhanced multimedia offering available on Excel grade includes features such as 3D maps, voice recognition and text-to-speech.

**Compatibility and synchronisation:** Device synchronisation and compatibility may depend on a number of factors, including the device being used, software versions installed, inbox size and your mobile network. All features are developed to industry-wide standards. Toyota cannot guarantee that all devices will operate or be compatible with our vehicles.



# YOUR MULTIMEDIA WORLD



## Toyota Real-Time Traffic powered by TomTom

Works on real-time traffic flow, alerting you to slow moving or queuing traffic, with the option to re-route your journey to avoid congestion and save time.



### TRAFFIC MONITOR

Provides a clear visual display of any traffic incidents or congestion along your route, estimating any delay to your journey.



### DETOUR OPTION

Offers specific information about traffic incidents along your route and suggests a detour option to save you time.



### DETOUR INFORMATION

Gives you on-screen graphic information of a detour, along with the delay and additional mileage incurred compared with your current route, for informed journey planning.



## Online Applications

Activate apps on your Toyota Touch® 2 with Go navigation system to keep you informed and entertained. Apps are available for everything from the weather, to fuel costs and available parking places, helping you to drive safely and more economically.



Breakthrough connected services are pre-installed in your system (Toyota Touch® 2 with Go) and are free for the first 3 years. To activate and access these services, simply create a **My Toyota** account and register your device. You can commence the registration process directly from within

# TOYOTA ONLINE

your vehicle in a few simple steps. By pairing/connecting your phone, you can enjoy many benefits, including innovative Toyota Real-Time traffic powered by TomTom and Google Street View™.



## Google Street View™ and Panoramio™

Provides imagery of your current location, or a location of your choice, allowing you to start navigating directly from the image, so you'll never be lost.



### GOOGLE STREET VIEW™

Simply enter an address for a visual preview of any unknown destination. Six different Google Street View™ images offer a panoramic view to familiarise you with the location and promote peace of mind.



### PANORAMIO™ MAP

Maps city landmarks and places of interest to help you discover a new city easily and effortlessly. Simply choose your location of interest from the images shared by the Panoramio™ community.



### PANORAMIO™ IMAGES

View full image of your chosen location and let the navigation system guide you there, taking all the stress out of visiting unfamiliar places of interest.



## Online Local Search

Point Of Interest database enhanced by an online search facility. Connects to the internet via your phone, allowing you to search easily for the nearest fuel, restaurant, hospital or any type of place of interest.

Toyota Online services available on Toyota Touch® 2 with Go. Availability of Toyota Online services depends on compatibility with a Bluetooth®-equipped mobile phone (with DUN or PAN Bluetooth® profile) with a data plan. It also requires a mobile network operator that permits tethering.

Toyota Touch® 2 images are for illustration purposes only and may not be to UK specification.

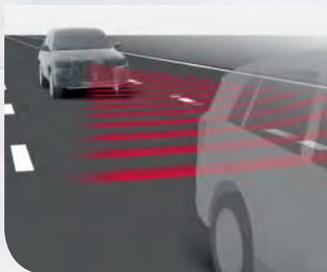
# PASSIVE SAFETY EMBEDDED



# + ACTIVE SAFETY FOR YOUR PEACE OF MIND.

**Safety is our priority, and it's your peace of mind that's our reward.**

We know the wellbeing of your family matters to you more than anything else. That's why Prius+ has been designed to incorporate not only all the passive safety features you'd expect, such as seven airbags and a strong bodyshell, but also advanced active technology including a radar-based Pre-Crash Safety (PCS) system and Adaptive Cruise Control (ACC).



#### **Pre-Crash Safety (PCS) system\***

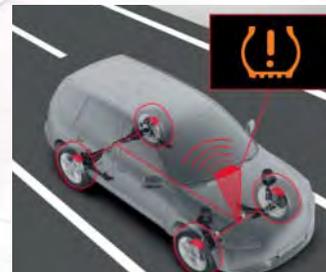
PCS uses radar technology to predict possible collisions with other vehicles or obstacles ahead, and triggers a series of safety features. This helps to lessen the potential impact and damage if a collision occurs.

\* Standard on Excel and Excel *plus* only.



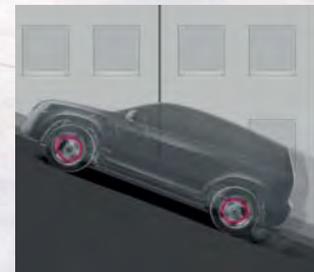
#### **Adaptive Cruise Control (ACC)\***

ACC goes beyond conventional cruise control, with a vehicle-to-vehicle distance control function that maintains a pre-set distance from the vehicle in front by matching its speed. Vehicle-to-vehicle distance control mode incorporates: constant speed control, deceleration/acceleration control and follow-up control.



#### **Tyre Pressure Warning System (TPWS)**

TPWS features a sensor valve within each wheel to constantly monitor tyre air pressure. These sensors link with a dashboard indicator that illuminates to warn you if the pressure falls below the recommended level.



#### **Hill-start Assist Control (HAC)**

HAC helps to ensure a smooth start on steep inclines by applying the brakes for up to two seconds after the brake pedal is released. This prevents the vehicle from rolling back.

# ICON

Icon grade offers all the essential features of Prius+. From a 4-spoke leather steering wheel, cruise control and wireless door locks to full LED headlights and rear combination lights with LED light guide technology that allow you to see, and be seen.

## Exterior

### Main features

- 16" alloy wheels with wheel caps
- Rear privacy glass
- Rain-sensing wipers
- Dusk-sensing LED headlights
- Body-coloured, heated, electrically adjustable and folding mirrors
- Reversing camera
- Smart Entry
- Front fog lamps
- LED daytime running lights
- LED light guides

### Optional features

- Protection Pack
- Parking Pack





1. Rear combination lights with light guide technology (LED type)
2. 16" alloy wheels with aero covers (10-spoke)
3. Privacy glass rear windows
4. Cruise control

## Interior

### Main features

- Canyon black seat trim with synthetic leather bolsters
- Toyota Touch® 2 display audio with 6 speakers, DAB radio/CD and multimedia connectivity
- Automatic air conditioning
- Bluetooth® connectivity
- Head Up Display
- Touch Tracer controls
- Front and rear electric windows
- Front seat heaters with driver's electric lumbar support
- Auto-dimming rear-view mirror
- Rear window sunshades
- Push-button start
- Leather steering wheel
- Cruise control

### Optional features

- Premium leather seats
- Toyota Touch® 2 with Go navigation
- Rear entertainment system (various combinations available)



# EXCEL

Excel is a treat, inside and out. Inside there's the Toyota Touch® 2 with Go multimedia system with capacitive buttons, featuring a 6.1" touchscreen, Bluetooth®, DAB radio and much more. Additionally, advanced driver assistance systems such as Pre-Crash Safety (PCS) provide peace of mind as you drive.

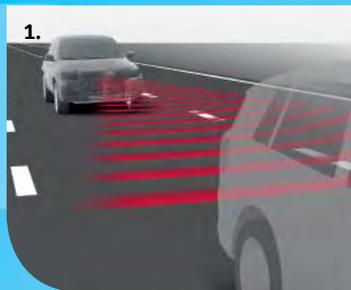
## Exterior

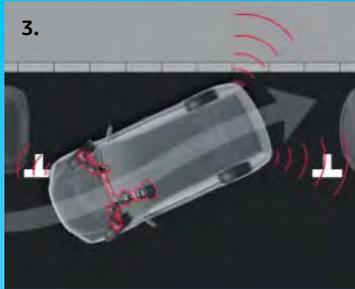
### Main features (additional to Icon)

- 17" alloy wheels
- Intelligent Parking Assist (IPA)

### Optional features

- Protection Pack
- Parking Pack





1. Pre-Crash Safety (PCS) system
2. Toyota Touch® 2 with Go navigation system
3. Intelligent Parking Assist (IPA)
4. 17" alloy wheels

## Interior

### Main features (additional to Icon)

- Toyota Touch® 2 with Go navigation
- Adaptive Cruise Control
- Pre-Crash Safety (PCS) system

### Optional features

- Rear entertainment system (various combinations available)
- Premium leather interior



# EXCEL PLUS

The ultimate specification of Prius+, and with a premium full-leather interior as standard, the style to match. A fully integrated dual DVD rear entertainment system will keep passengers of varying ages and tastes engaged for the duration of your journey.

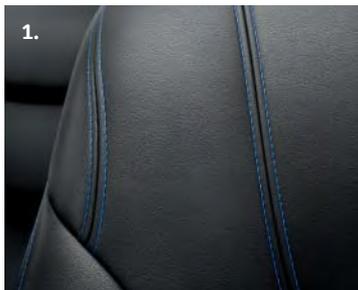
#### **Main features (additional to Excel)**

- Premium leather interior
- Fully integrated dual DVD rear entertainment system

#### **Optional features**

- Protection Pack
- Parking Pack





- 1. Nagara black leather seats with blue stitching
- 2. Wireless headphones for DVD entertainment system

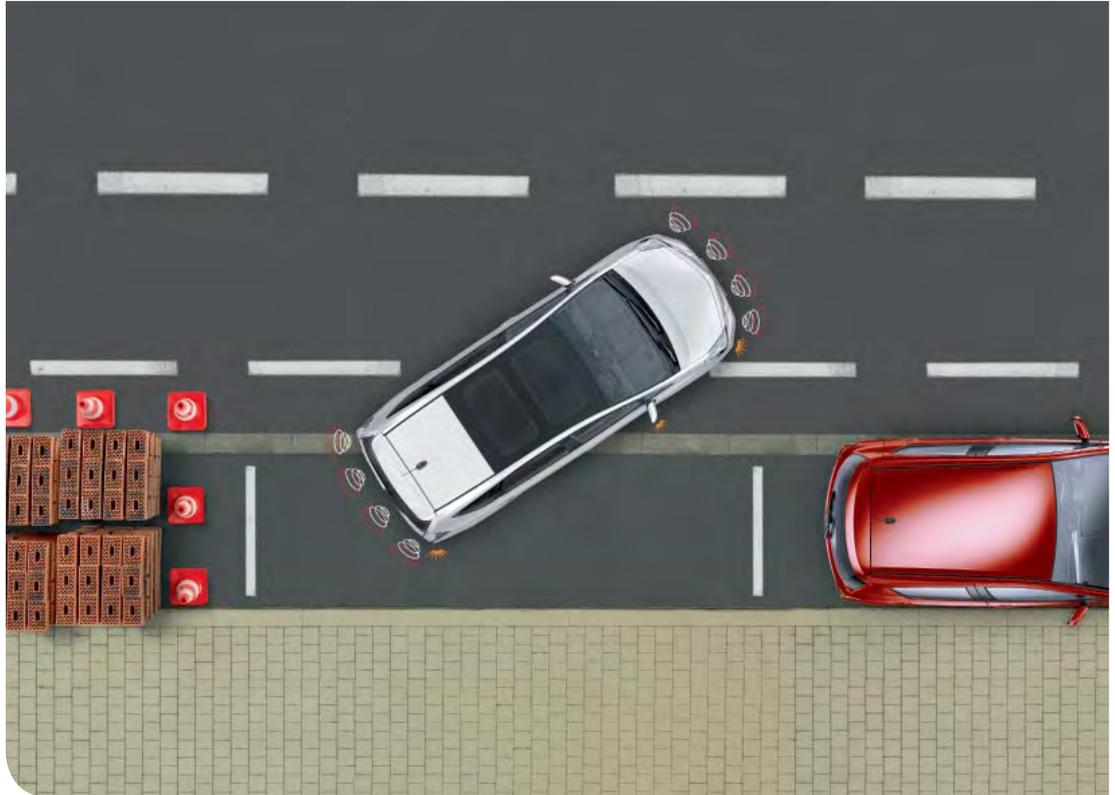


# OPTIONS\*

Toyota accessory packs offer a great value way of customising the Prius+ for you and your family. Each pack is themed around a carefully chosen range of complementary accessories.

## PARKING PACK

The Parking Pack uses front and rear ultrasonic parking sensors to give you greater protection in car parks or when manoeuvring close to low objects. The colour-coded sensors in the bumpers are linked to an in-cabin alarm that becomes progressively louder the closer your car gets to an obstacle. Includes cancellation switches to enable the system to be de-activated. The Parking Pack comprises front and rear painted sensors and cancellation switches.



\* Options should be ordered in conjunction with vehicle.

## PROTECTION PACK

The Toyota Protection Pack offers individuality, value and convenience. With a tough rubber liner for the boot and stylish scuff plates to guard the door sills, the pack adds to your car's day-to-day practicality.

### 1. Mud flaps

Especially shaped to fit the wheel arches and reduce water, mud and stones spraying onto your car's body. For the front and rear.

### 2. Scuff plates

Genuine scuff plates for the door sills create an immediate impression of style while also serving the very practical purpose of protecting the sill paintwork from dirty marks, scrapes and scratches.

### 3. Rear bumper protection plate

Strong bumper protection with a stylish matt black finish.

### 4. Boot liner

Tailored to fit the boot of your vehicle and provide protection against dirt and spills. The design features a special anti-slip surface pattern to help stop luggage moving.



# OPTIONS\*

## ENTERTAINMENT PACKS

A new rear-seat Toyota entertainment system that you can configure for complete flexibility – featuring a multi-purpose docking station that is compatible with a 7" DVD player and iPad® holder. The DVD player can be configured in a master/slave arrangement, where one DVD plays on both screens, or as master/master, where each screen can play a different DVD. The iPad® holder can be mounted either landscape or portrait, to exactly match your requirements. The dock itself provides all the power to the attachments and does not affect anti-whiplash head restraints for those sitting in the front seats.



\* Options should be ordered in conjunction with vehicle.

**DVD player (shown left)**

- Features a 7" screen with stereo sound and a remote control, so children can watch without adjusting their seat belts.
- Can be combined as either master/master or master/slave configurations.
- Compatible with wireless headphones for superb stereo sound.
- Can be removed from car and used at home.

**iPad® holder (shown right)**

- Clips into docking station as a secure holder for your iPad®.
- Charges your iPad® while docked.
- Can be combined with WiFi hotspot (sold separately) to allow your iPad® to connect to the internet.

**Optional wireless headphones**

- Superb stereo sound.
- Independent volume control.
- Automatically shut down to preserve battery life.

**Security**

- DVD and iPad® holder easily removed for security when not in use.

**Safety**

- Meets European crash and impact testing standards.
- Does not affect anti-whiplash seat head restraints.
- Integrated installation with no trailing wires or cords.

Compatible with iPad® generations 2, 3 and 4 only. iPad® is a trademark of Apple Inc., registered in the US and other countries.



# INDIVIDUAL ACCESSORIES

A range of individual accessories are also available for your new Prius+, allowing you to personalise your vehicle even further to your own bespoke requirements. These can offer greater protection, add further stylish touches, or provide additional carrying capacity for your new car. All of these additional items are available from your local Toyota Centre.

## SAFETY

Looking after young passengers needs careful thought. Be assured, with Toyota child restraint seats you have individual options for each age group.

Nothing is left to chance with a Toyota child restraint seat. The fixings are secure, the fabrics are robust and the design offers both safety and comfort. Whether travelling near or far, you can be sure your most precious cargo will be well protected.



Name	Baby-Safe Plus	Baby-Safe Belted Base	Duo Plus	Kid
Suitable for	From birth up to 13 kg (up to 12/15 months)	Compatible with Baby-Safe Plus seat	From 9 to 18 kg (8 months to 4 years)	From 15 to 36 kg (4 to 12 years)
Installation	Baby-Safe belted base or seat belt	Seat belt	ISOFIX or seat belt	Seat belt
Weight (kg)	3.9	6.0	9.0	5.8
Dimensions H x L x D (cm)	57 x 44 x 65	62 x 37 x 86 (while extended)	60 x 46 x 49	67 x 51 x 46

## TECHNOLOGY

**Toyota Hotspot**

As the name suggests, Toyota Hotspot gives you internet access and effectively turns your car into a mobile hotspot. Simply load the Toyota Hotspot box with a SIM card of your choice and, as long as you're in a 3G area, you'll have instant access to the internet and all the web has to offer.

The Toyota Hotspot connects up to five WiFi-capable devices including laptops, tablets, smartphones, iPads, iPhones and game systems and also enables in-car interaction between them. Importantly, the Toyota Hotspot is wired into your car's electrical system to ensure a constant power supply.

- Designed specifically for in-car use and the special demands of temperature variation and vibration.
- Automotive design high speed dual antenna that enhances mobile reception and minimises 3G connection problems.
- Open to any GSM operator and so allows you to use a SIM card of your choice. It will accept a dedicated data transfer card and, when travelling abroad, you can fit a local card to avoid roaming charges or enable roaming on your card.
- Over-the-air software updating happens almost automatically.
- User-friendly web interface allows personalisation of Toyota Hotspot functions such as the connection parameters.
- Easy to use with a simple on/off switch and coloured diodes to inform of status and activity.
- Securely mounted within your car to avoid trailing wires.
- Free from the technical problems associated with using a smartphone as a hotspot and also the restrictions imposed by internet providers. For example, the Toyota Hotspot does not limit you to just one user surfing the net.
- Covered by a Toyota warranty.

# INDIVIDUAL ACCESSORIES

## PROTECTION

### 1. Bumper corner protectors

Ideally positioned to guard against accidental scrapes. For the front and rear, available in black or painted to match your car.

### 2. Rubber floor mats

Genuine tailored-fit rubber floor mats help protect your

carpets against the very worst conditions that you or your passengers dare to tread inside. They are impervious to dirt, mud and water and can be removed for easy cleaning.

### 3. Dog guard

The durable mesh design prevents your pet climbing over the back seats.

### 4. Vertical cargo net

Strong, woven, black nylon net with two compartments for holding small items securely in your car's boot area. The net fixes neatly onto pre-fitted side and floor hooks.

### 5. Horizontal cargo net

Strong, woven, black nylon net for holding items securely in your car's boot area. The net fixes neatly onto pre-fitted hooks.



## STYLING

### 1. Front bumper trim

A dash of chrome to highlight the distinctive Prius+ grille.

### 2. Side mouldings with chrome insert

Side mouldings provide your vehicle with an extra layer of protection to help guard the side panels against minor bumps and scrapes.

### 3. Aluminium scuff plates with Hybrid logo

Genuine scuff plates for the door sills create an immediate impression of style while also serving a very practical purpose of protecting the sill paintwork from dirty marks, scrapes and scratches.



## TOURING

### 1. Roof rack

Strong, lightweight aluminium design with security locking.



# INDIVIDUAL ACCESSORIES

## TOURING



### Rear-mounted multi-capacity

For secure transportation and easy loading and unloading. The clamp-mounted holder is a universal solution that attaches to all genuine Toyota tow bars.

#### Key product highlights:

#### Clamp-mounted rear bike holder

Load capacity (bikes)	2
Total load capacity (kg)	36
Dimensions L x W (cm)	105 x 58
Weight of unit (kg)	14
Fits frame dimensions (mm)	22–70
Vehicle's holding system	Tow bar: fixed, detachable horizontal & vertical
Powerplug/Rear lights	7-pin or 13-pin
Safety	Locks bike to carrier
	Locks carrier to car
	One-key system compatible
Fulfils city crash norm	Yes
Miscellaneous	Maximum weight per bike: 20 kg. Fits bikes with disc brakes. Tiltable for easy access to boot.



### Quick and easy roof mounting

The lockable lightweight aluminium design attaches to Toyota crossbars and has secure wheel and frame grips. Conveniently, the frame grip can be adjusted at roof height.

Load capacity (bikes)	1
Total load capacity (kg)	15
Dimensions L x W (cm)	159 x 29
Weight of unit (kg)	4.4
Fits frame dimensions (mm)	20–80
Vehicle's holding system	Fits square and extruded aluminium crossbars
Powerplug/Rear lights	–
Safety	Locks bike to carrier
	Locks carrier to car
	–
Fulfils city crash norm	Yes
Miscellaneous	UV-resistant plastic. Fits wheel width up to 5.6 cm.

### Ski boxes

Thule Motion 800 – gloss black (also in gloss silver)



Thule Pacific 700 – silver grey



#### For those big snow holidays

Thule ski boxes have been custom-designed to exactly the right length, shape and capacity for securely carrying all your winter sports accessories.

#### Thule Motion 800

Dimensions: 205 cm L x 84 cm W x 45 cm H

Internal volume: 460 litres

Maximum content weight: 75 kg\*

Holds: 5–7 pairs of skis, 4–5 snowboards

Weight: 21 kg

#### Thule Pacific 700

Dimensions: 232 cm L x 70 cm W x 40 cm H

Internal volume: 420 litres

Maximum content weight: 50 kg\*

Holds: 6 pairs of skis, 4 snowboards

Weight: 15 kg

#### Features

- Opens from both sides for easy loading and unloading.
- High security multi-point central locking system.
- Grip-friendly key cannot be removed until all the locking points are closed.
- Fits the Toyota roof rack and Toyota crossbars on roof rails.
- Internal straps for securing the box contents.
- Made of colour-fast UV-resistant ABS plastic.

### Ski & snowboard holders

Large ski and snowboard holder



#### Simply load and go

The holders install easily and lock securely so you can quickly load skis and snowboards whenever the inspiration takes you. They fit onto the Toyota roof rack and Toyota crossbars on roof rails.

#### Medium size holder



#### Large size holder



#### Features

- Weight: 3.2 kg medium, 4.2 kg large.
- Skis secured between soft rubber for grip and to prevent damage.
- Central locking system for maximum security.
- Push release for easy opening with gloved hands.
- Large holder slides to the car side for easy loading and unloading.

### Luggage box

Thule Pacific 200 – silver grey



#### Just right for holidays

For jackets and dresses, shorts, shoes and playthings: a Thule luggage box is perfect to carry all you need for those big holidays and weekends away.

#### Thule Pacific 200

Dimensions: 175 cm L x 82 cm W x 45 cm H

Internal volume: 410 litres

Maximum content weight: 50 kg\*

Weight: 14 kg

#### Features

- Opens from both sides for convenient loading and unloading.
- High security multi-point central locking system.
- Grip-friendly key cannot be removed until all the locking points are closed.
- Fits the Toyota roof rack and Toyota crossbars on roof rails.
- Internal straps for securing the box contents.
- Made of colour-fast UV-resistant ABS plastic.

\* Maximum content weight is based on the Prius+ maximum roof load capacity.

# BODY COLOURS



+

1.



+

2.



1. 040 Pure White
2. 070 White Pearl\*

\* Pearlescent paint.  
‡ Metallic paint.



3. 1F7 Tyrol Silver<sup>6</sup>

4. 1G3 Decuma Grey<sup>6</sup>

6. 221 Phantom Blue<sup>6</sup>

5. 218 Galaxy Black<sup>6</sup>

7. 4W4 Sienna Bronze<sup>6</sup>

# INTERIOR TRIMS AND WHEELS



1. **Canyal black fabric with synthetic leather bolsters**  
Standard on Icon and Excel

2. **Nagara black leather**  
With blue stitching;  
standard on Excel *plus*,  
optional on Icon and Excel



3. 16" alloy wheels with aero covers  
(10-spoke)  
Standard on Icon

4. 17" alloy wheels (10-spoke)  
Standard on Excel and Excel *plus*

# SPECIFICATIONS

## ENVIRONMENTAL PERFORMANCE

1.8 l Petrol Hybrid  
Hybrid e-CVT, Icon (Excel & Excel plus)

### Fuel consumption (applicable legislation)

Combined driving (mpg)	68.9 (64.2)
Urban driving (mpg)	74.3 (65.7)
Extra urban driving (mpg)	67.3 (65.7)
Recommended fuel grade	95 unleaded petrol or higher
Fuel tank capacity (litres)	45

### Carbon dioxide, CO<sub>2</sub> (applicable legislation)

Combined driving (g/km)	96 (101)
Urban driving (g/km)	89 (98)
Extra urban driving (g/km)	95 (100)

### Exhaust emissions (EU directive EC 715/2007)

Euro class	Euro 6
Carbon monoxide, CO (mg/km)	100.7
Hydrocarbons, THC (mg/km)	13.8
Hydrocarbons, NMHC (mg/km)	12.0
Nitrogen oxides, NOx (mg/km)	6.5
Sound level drive by (dB(A))	68

**Quoted mpg & CO<sub>2</sub> figures:** All mpg and CO<sub>2</sub> emissions figures stated in this brochure are sourced from official EU-regulated tests. These are provided for comparability purposes and may not reflect your actual driving experience. For further information please see the back cover of this brochure.

e-CVT = electronically controlled Continuously Variable Transmission

**ENGINE**

**1.8l Petrol Hybrid  
Hybrid e-CVT**

Engine code	2ZR-FXE
Number of cylinders	4, in line
Valve mechanism	16-valve DOHC with VVT-i
Fuel system	Intake port (multi-point)
Displacement (cc)	1798
Bore x stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum power output (DIN hp)	99
Maximum power output (kW/rpm)	73/5200
Maximum torque (Nm/rpm)	142/4000
Total hybrid system combined output (DIN hp)	136
Total hybrid system combined output (kW)	100

**Additional information on hybrid motor generator**

Type	Permanent magnet AC synchronous motor
Maximum output (kW)	60
Maximum torque (Nm)	207
Maximum voltage (V)	650

**Additional information on hybrid battery**

Type	Lithium-ion
Nominal voltage (V)	201.6
Number of battery modules	56
Battery capacity (3HR) Amp.hr.	5

**PERFORMANCE**

**1.8l Petrol Hybrid  
Hybrid e-CVT**

Maximum speed (mph)	103
0–62 mph (secs)	11.3
Drag coefficient	0.28

# SPECIFICATIONS

## SUSPENSION

Front	MacPherson strut
Rear	Torsion beam

## BRAKES

Front	Ventilated disc
Rear	Solid disc

## LOAD CAPACITY

### 1.8i Petrol Hybrid Hybrid e-CVT

Luggage capacity, up to tonneau cover (litres)	200
Luggage capacity, up to roof, rear seat up (litres)	198
Luggage capacity, up to roof, rear seat down (litres)	768
7 seats up: belt line (litres)	200
7 seats up: roof (litres)	232
5 seats up: belt line (litres)	505
5 seats up: roof (litres)	768
2 seats up: belt line (litres)	1085
2 seats up: roof (litres)	1731

## DIMENSIONS AND WEIGHTS

### 1.8i Petrol Hybrid Hybrid e-CVT, Icon (Excel & Excel plus)

Exterior length (mm)	4645
Exterior width (mm)	1775
Exterior height (mm)	1575 (1600)
Front tread (mm)	1540 (1530)
Rear tread (mm)	1545 (1535)
Front overhang (mm)	945
Rear overhang (mm)	920
Wheelbase (mm)	2780
Turning circle – tyre (m)	5.5 (5.8)
Interior length (mm)	2690

**DIMENSIONS AND WEIGHTS**

**1.8 l Petrol Hybrid  
Hybrid e-CVT**

Interior width (mm)	1520
Interior height (mm)	1220
VDA luggage capacity, up to tonneau cover, rear seat up (litres)	200
Gross vehicle weight (kg)	2115
Kerb weight (kg)	1500–1575
Towing capacity with brakes (kg)	0
Towing capacity without brakes (kg)	0

**TYRES AND WHEELS**

	Icon	Excel	Excel plus
16" alloy wheels with aero covers (10-spoke)	●	–	–
17" alloy wheels (10-spoke)	–	●	●
Space-saver wheel	●	●	●

● = Standard    – = Not available    \* Excel & Excel plus.



1530\*/1540 mm

1775 mm

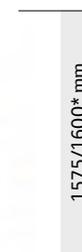


920 mm

2780 mm

945 mm

4645 mm



1575/1600\* mm



1535\*/1545 mm

1775 mm

# EQUIPMENT

## COMFORT

	Icon	Excel	Excel plus
Intelligent Parking Assist (one-touch automated parking)	–	●	●
Smart Keyless Entry & Push-button Start System	●	●	●
Adaptive radar-guided cruise control	–	●	●
4-spoke leather steering wheel	●	●	●
Manual tilt and telescopic steering wheel	●	●	●
Automatic air conditioning	●	●	●
Rear window sunshades	●	●	●
Front and rear power windows	●	●	●
Front armrest	●	●	●
Foot lamp	●	●	●
Front personal lamp	●	●	●
Vanity mirror	●	●	●
Illuminated entry system	●	●	●

## EXTERIOR

	Icon	Excel	Excel plus
Body-coloured door handles	●	●	●
Body-coloured, heated, electrically adjustable and folding mirrors with integrated indicators	●	●	●
LED headlights & daytime running lights with integrated light guide	●	●	●
Front fog lamps	●	●	●
Automatic rain-sensing wipers	●	●	●
Automatic dusk-sensing headlights	●	●	●
Privacy glass	●	●	●

## MULTIMEDIA AND INFORMATION

	Icon	Excel	Excel plus
Colour TFT display (within instrument cluster)	●	●	●
Head Up Display	●	●	●
Rear entertainment system (2x DVD players) with 2 wireless headphones	○	○	●
Audio controls integrated in steering wheel	●	●	●
Aux-in plug for external devices (mini jack)	●	●	●
Toyota Touch® 2 multimedia system:	●	●	●
– 6.1" touchscreen	●	●	●
– Radio, CD, MP3, WMA audio system	●	●	●
– iPod® and MP3 player connectivity and play list management via the touchscreen	●	●	●
– Bluetooth® connectivity and music streaming	●	●	●
– Trip information and vehicle settings	●	●	●
– Rear-view camera	●	●	●
– 6 speakers	●	●	●
– Go navigation system with traffic information, speed limits and safety camera warnings	○	●	●
– Range of applications including Weather, Fuel Prices, Parking Information	○	●	●
ECO-driving Indicator	●	●	●
Hybrid System Indicator	●	●	●

**OPTION PACKS**

	Icon	Excel	Excel plus
Full black heated leather seats	○	○	●
Rear entertainment system (various combinations available)	○	○	●
Toyota Touch® 2 with Go navigation	○	●	●
Parking Pack	○	○	○
Protection Pack	○	○	○

**SAFETY**

	Icon	Excel	Excel plus
<b>Active safety</b>			
Pre-Crash Safety (PCS) system	—	●	●
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA)	●	●	●
Light Emitting Diode (LED) rear brake lights	●	●	●
Emergency Brake-light Signal (EBS)	●	●	●
Vehicle Stability Control Plus (VSC+)	●	●	●
Traction Control (TRC)	●	●	●
Hill-start Assist Control (HAC)	●	●	●
Tyre Pressure Warning System (TPWS)	●	●	●
Intelligent Parking Assist (IPA)	—	●	●
<b>Passive safety</b>			
Supplemental Restraint System (SRS) airbags – 7 airbags	●	●	●
Pre-tensioners and force limiters	●	●	●
ISOFIX seat fixings (outer 2nd row seats)	●	●	●
Front passenger airbag on/off switch	●	●	●
Whiplash Injury Lessening (WIL) seats	●	●	●

**SECURITY**

	Icon	Excel	Excel plus
Thatcham approved Cat. 1 Alarm and Immobiliser	●	●	●

**SEATS**

	Icon	Excel	Excel plus
Heated seats with synthetic leather bolsters	●	●	—
Full black heated leather seats	○	○	●
Height-adjustable driver's seat	●	●	●
Driver power lumbar support	●	●	●
Individual rear seats	●	●	●
Sliding rear seats (2nd row)	●	●	●
Reclining rear seats (2nd & 3rd row)	●	●	●

**STORAGE**

	Icon	Excel	Excel plus
Tonneau cover	●	●	●
Seatback pockets	●	●	●
Boot underfloor storage compartment	●	●	●
Double illuminated glovebox	●	●	●
Cup holders	●	●	●

● = Standard    ○ = Optional    — = Not available

# OWNING YOUR NEW PRIUS+

## Service Plans

**Servicing your Toyota**  
Toyota Fixed Price Servicing means you will be sure to know the cost of your service up front. Expertly trained technicians using only genuine Toyota parts will carry out your service at one of over 200 Authorised Toyota Service Centres. The technicians will advise you on the correct service for your car based on the car's age, mileage and service history.

For more information visit [toyota.co.uk/service](http://toyota.co.uk/service)

## Service Plans

Inflation-proof pricing with a monthly or one-off payment plan means one less thing to worry about. With Toyota Service Plans the price you're quoted is guaranteed for the duration of your plan. The service, parts and labour are all paid for either in monthly instalments or as a one-off payment at the beginning of your plan.

For more information visit [toyota.co.uk/service](http://toyota.co.uk/service)

## Toyota Fixed Price Repairs using Genuine Parts

We offer fixed prices on a number of repair items for your Toyota giving you peace of mind when it comes to managing costs. Also don't forget we only use genuine Toyota parts, all of which come with at least 12 months' warranty (some even offer unlimited mileage warranties); and your car will always be dealt with by a trained Toyota Technician.

For more information visit [toyota.co.uk/repairs](http://toyota.co.uk/repairs)

## My Toyota

Whether you're a long-term owner or have recently taken delivery of a new Toyota, there are lots of reasons to join **My Toyota**. Packed with time-saving and convenient features, **My Toyota** ensures everything you need to manage your vehicle ownership is in one place. You'll also gain access to **My Rewards** where you can enjoy great offers and discounts from big brands on everything from family days out to pampering as well as everyday deals.

For more information visit [toyota.co.uk/mytoyota](http://toyota.co.uk/mytoyota) or download the **My Toyota** Europe app\* now available on iTunes® and Android.



## Toyota Accessories

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. Also, because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has a 5-year warranty when purchased together with the vehicle.

For more information visit [toyota.co.uk/accessories](http://toyota.co.uk/accessories)

## Toyota Roadside Assistance

When you buy a Toyota you will automatically receive 12 months' AA Roadside Assistance in the UK and Europe, free of charge. After the first year the cost of Toyota Roadside Assistance is £7 per month if paid by monthly Direct Debit, £72 per annum if paid by annual Direct Debit, and £76 per annum when paid by all other payment methods<sup>§</sup>

For full terms and conditions please visit [toyota.co.uk/roadside/terms](http://toyota.co.uk/roadside/terms)

## 5-Year Toyota Warranty

Every new Toyota comes with a 5-year/100,000-mile (whichever comes first) manufacturer's warranty, covering you against the unlikely event of a manufacturing defect causing a mechanical fault.

For full details, please ask your official Toyota Centre or visit [toyota.co.uk/5yearwarranty](http://toyota.co.uk/5yearwarranty)

## Corrosion Cover

The 12-year unlimited mileage cover protects against rust perforation affecting sheet metal body panels as a result of a manufacturing fault. This warranty can also be transferred to any future owner throughout the 12-year period.

## Rust and Paint Cover

The 3-year unlimited mileage cover protects against defects and surface rust as a result of a manufacturing fault.

\* Features on desktop and app vary.

§ Prices correct at time of going to print.

### Toyota Extended Warranty

You have the choice of either the unlimited mileage cover or the low-user option that restricts you to 10,000 miles per year. You also have a choice between 12 and 24 months' cover (subject to vehicle eligibility). The 24-month option will show a saving over two 12-month Toyota Extended Warranty policies and is available with the low-user option at 10,000 miles per year over 24 months.

The Toyota Extended Warranty can be renewed until the vehicle is eight years old, and if a part covered by the Toyota Extended Warranty suffers electrical or mechanical failure at any time during the term, Toyota is committed to fixing it. You don't pay for replacement parts or labour.

For more information visit [toyota.co.uk/extendedwarranty](http://toyota.co.uk/extendedwarranty)

### Toyota Motor Insurance

Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

### Flexible Finance from Toyota Financial Services

All our plans offer easy budgeting and peace of mind and **AccessToyota** brings these benefits together in one flexible package.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

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[www.toyota.co.uk/prius-plus](http://www.toyota.co.uk/prius-plus)



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**Quoted mpg & CO<sub>2</sub> figures:** All mpg and CO<sub>2</sub> emissions figures quoted in this brochure are sourced from official EU-regulated test results. These are provided for comparability purposes only and may not reflect your actual driving experience. Fuel consumption varies significantly depending on a number of factors, including driving style, conditions, speed and vehicle weight. In order to allow consumers to compare and make an informed choice between one vehicle and another, there is a European Commission standard (93/116/EC and 692/2008) to measure fuel consumption. This common standard must be adhered to by all manufacturers selling motor vehicles in the EU and is the basis for fuel consumption figures published by each manufacturer. For further information please visit [www.dft.gov.uk/vca/fcb/faqs-fuel-consumptio.asp](http://www.dft.gov.uk/vca/fcb/faqs-fuel-consumptio.asp) or speak to your local Toyota Centre.

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