

## \_\_\_ NEW DS 5 \_\_\_





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# UNIQUE EXPERIENCE



## INNOVATION TAKES FLIGHT

Sweeping over the cockpit of New DS 5 are three dramatic skylights that help to create a truly inspiring interior ambience. This breath-taking feature is strongly influenced by aeronautical design, and together with the two centre consoles that group all main controls and driver information precisely where you need them, bring the spirit of avant-garde to every journey.

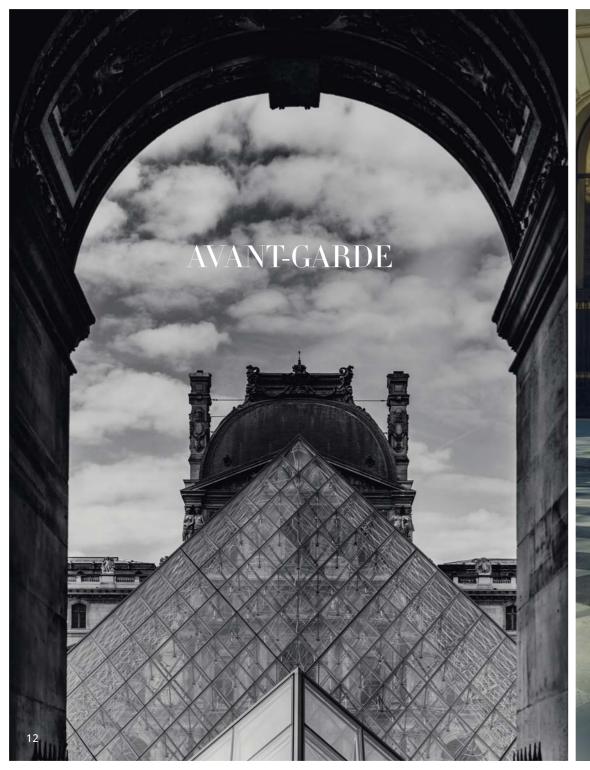






## AVANT-GARDE AT A GLANCE

The face of New DS 5 captures and holds your attention. At its centre is the unmistakable DS logo, around which flows the powerful shape of the DS Wings front grille. Jewel-like lights blend LED and Xenon technology with hypnotic effect: the whole design exudes engineered quality and seductive style.









## EMBRACE THE SPIRIT OF DS

From the muscular flow and balance of the exterior, to the light filled, luxuriously sculpted interior, every detail of New DS 5 embodies the avant-garde attributes of DS.





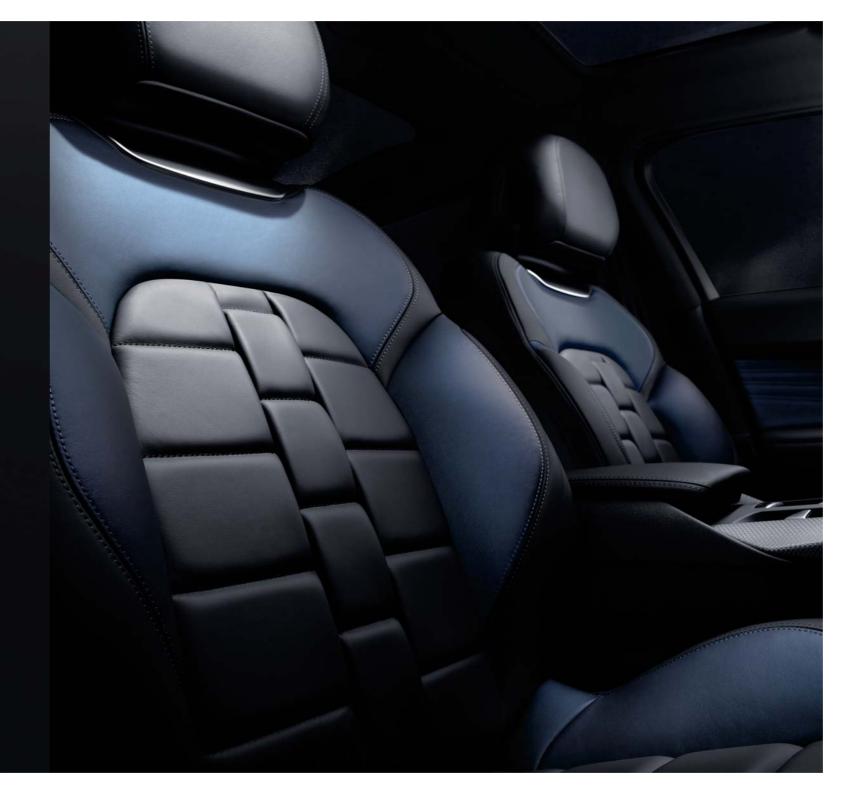
## Explore the interior of New DS 5 and savour the sheer attention to detail. **TRADITION**

Here is a sensuous blend of precision engineering and fine craftsmanship, authentic materials and advanced design.



## A NEW LUXURY

The rich, supple fine grain leathers used in the cabin of New DS 5 are of a quality rarely seen in the automotive world. They cover the striking 'watchstrap' design seats, creating a desirable mix of innovation and tradition that is unmistakably DS. As an option, the interior trim can be specified in aluminium effect with DS monogram. A fine balance of expertise and inspiration goes into every element here.



SAFE, SECURE, SOPHISTICATED

## TECHNOLOGY





## CONNECTED

THE TOUCHSCREEN RE-IMAGINED

At the heart of New DS 5's beautifully realised dashboard is the huge colour Touchscreen. This brings you instant fingertip access to all the important functions, from Satellite Navigation to your choice of music. Being well connected is a simple pleasure.



## EXTRA EFFICIENCY, EXCEPTIONAL PERFORMANCE

The balance between driving pleasure, fuel efficiency and low emissions is perfectly maintained by New DS 5's state-of-the-art engines. Choose the 1.6 litre THP 165 petrol with the brand new EAT6 (6-Speed Efficient Automatic Transmission) and you'll experience rapid and seamless gear changes, combined with impressive fuel consumption and low CO<sub>2</sub> emissions. Diesel power is provided through exceptional BlueHDi technology, which represents the peak of no-compromise performance and efficiency. Each New DS 5 engine includes stop and start functionality and meets demanding Euro 6 emission standards.

## PIONEERING HYBRID

## THE ABSOLUTE BEST OF BOTH WORLDS

For maximum driver choice, New DS 5 is also available with Hyrid4 diesel/electric technology. This combines refined HDi diesel power with the peerless efficiency of an electric motor. The driving experience is uniquely satisfying, with 200 HP, 4 wheel drive, near silent electric urban driving and an acceleration boost function. Fuel efficiency is exceptional and  $CO_2$  emissions are very low. A chunky rotary dial on the centre console allows you to select between Automatic, Zero Emissions, 4 Wheel Drive and Sport driving modes.

## FAUBOURG ADA/



## THE ESSENCE OF FRENCH LUXURY

Inspired by the mesmerising Numéro 9 concept car, New DS 5 Faubourg Addict is pure Parisien refinement. It's available in the seductive body colours Whisper Purple, Perla Nera Black or Pearl White.





## DS MONOGRAM. DS HEART.

The impressive skylights on New DS Faubourg Addict feature the stylish DS monogram and the sculpted door mirrors are laser etched, adding a touch of finely honed elegance. The subtle grey alloy wheels also proudly feature DS monogram centres. Every flowing line and feature contains the iconic DNA.



# ALIMITED EDITON

It's sixty years since DS was unveiled to a stunned world.

To celebrate this landmark, New DS 5 is available also as a fittingly prestigious and sophisticated Limited Edition.

# With its lustrous Ink Blue body colour and Criollo Semi-Aniline Leather interior, New DS 5 1955 Limited Edition is a desirable expression of an extraordinary heritage.

## NEW DS 5 ULTRA PERSONALISABLE











17 inch 'Houston' alloy wheels 18 inch Brilliant Grey 'Adelaide' alloy wheels 18 inch Brilliant Black 'Adelaide' alloy wheels 19 inch Mat Black 'Cairns' alloy wheels 19 inch Amber Grey 'Cairns' alloy wheels





Ink Blue (M)



Hurricane Grey

Shark Grey (M)



Arctic Steel (M)



Vapour Grey (M)



Perla Nera Black (M)



Whisper Purple (M)



(M): Metallic paint – (P): Pearlescent paint Please note: Colours and pictures shown are for illustration purposes only. Please consult your DS Dealer for definitive colour and trim/upholstery details. Metallic and Pearlescent paint are available as chargeable options.

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## NEW DS 5 ULTRA PERSONALISABLE



Black 'Amucara' cloth



Black leather with black cloth<sup>1</sup>



Black Leather Pack<sup>1</sup>



Grey Leather Pack<sup>1</sup>



Graphite leather / Black Nappa Leather Pack<sup>1</sup>



Ice White Leather / Black Nappa Leather Pack<sup>1</sup>



Deep Blue Leather / Black Nappa Leather Pack<sup>1</sup>



Crimson Semi-Aniline Leather Pack with DS embossing<sup>1</sup>



Tan Semi-Aniline Leather Pack with DS embossing<sup>1</sup>



Criollo Semi-Aniline Leather Pack with DS embossing<sup>1</sup>

<sup>1</sup> Leather and other materials.

UK specification for New DS 5 may differ from that described in this brochure. For latest detail, please refer to New DS 5 Price and Specification Guide, visit www.driveDS.co.uk or speak to your local DS Dealer.

## ESSENTIAL ACCESSORIES

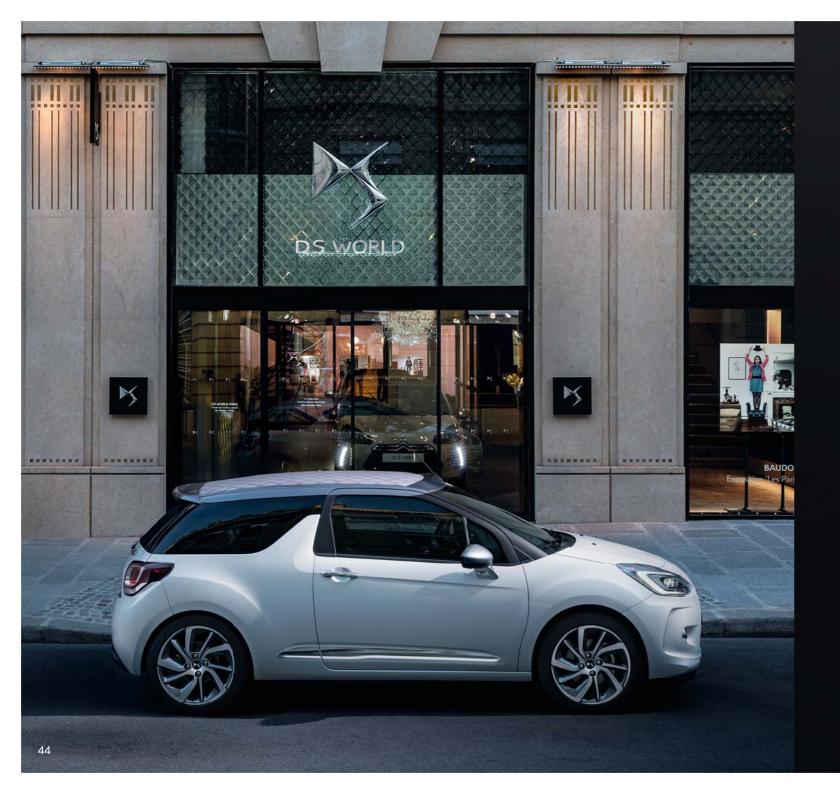
- Safe, stylish and versatile, the roof bars are perfectly designed to secure your load, such as the sleek tailor-made roof box. Fixing, loading and unloading are simple and each element is styled to harmonise with New DS 5.
- The flexible and ingenious LED reading light is a model of elegant practicality and can cast its crisp bright beam precisely where you need it.
- Keep the load area of your DS 5 pristine by protecting it with the tough thermoformed boot mat.

New DS 5's accessory range is specially designed to meet your needs. The range has been designed around safety, quality and style.









## NETWORK AND SERVICES

When you choose DS, you have the reassurance of knowing that it has been designed and built to give you years of worry free motoring. As a DS owner, you can rely on the customer service of your DS dealership. They are specialists who will listen to you, understand your problems and respond efficiently. They will maintain your DS correctly, using trained technicians, DS diagnostic equipment and DS original replacement parts.

## CARE FOR YOUR NEW DS 5

With the added reassurance of a warranty, routine servicing and maintenance, as well as 24-hour roadside assistance, you are protected.

## DS WARRANTY

Every new DS has the benefit of a 3 year\* warranty package, plus a 12 year anti-perforation \*\* warranty and a 3 year paint warranty.

- \* 2 years unlimited warranty. No-fee customer option of 1 year Dealer provided warranty, only on cars supplied by the DS/Citroën UK dealer network. Note: Dealer provided warranty is limited to 60.000 miles for cars.
- \*\* Against all internal to external perforation to bodywork or underbody.

## DS ROADSIDE ASSISTANCE

Your New DS 5, when supplied by the DS/Citroën UK dealer network, is covered for the 12 months from the date of first registration and brings rapid, expert roadside assistance to you in an emergency. This service is free of charge and available 24 hours a day in the UK and Europe. In response to a free

telephone call in the UK, DS Assistance brings rapid expert roadside assistance to you in an emergency. Please note, DS Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes. Full details are available on driveds.co.uk.

For complete peace of mind you can purchase DS Assistance Plus to also cover non vehicle faults. Details are available from your DS dealership.

DS offers a range of services to support you and your vehicle including the following:

- DS Extended Warranty: Extend your vehicle warranty into the 4th or 4th and 5th years.
- DS Fixed Servicing Package: Lasts for 36 months or 35,000 miles (whichever occurs sooner) and provides all of your vehicle's servicing needs.
- DS Flexible Servicing Package: A flexible plan, which can last up to 60 months or 100,000 miles, has been tailored to provide you with the benefit of annual servicing.

DS Maintenance Plan: The benefit of this plan is the inclusion of all annual services, including general maintenance, the replacement of wear and tear parts, MOT Test(s) and DS Roadside Assistance. You can also add the option of replacement tyres and/or replacement vehicle while yours is being serviced. These services are recognised throughout the DS network, so you have the assurance of being cared for anywhere you drive.

## DS CONNECT BOX

Advanced technology is firmly on your side in the event of an emergency with the DS Connect Box. By using geo-location software, this innovative feature automatically alerts the emergency services in the event of an accident, pinpointing your location for a swift response.

## DRIVE YOUR DS

There are a range of finance and insurance products to help you get behind the wheel of your New DS 5. Contact your DS dealership for detailed help and advice.

## ENVIRONMENTAL COMMITMENT

BLUE BlueHDi epitomises the technical innovation, engineering excellence and effortless performance that you will experience throughout the DS range. It is designed to deliver exceptional fuel economy, minimal CO<sub>2</sub> emissions and refined power for an inspiring drive.

- New DS 5's BlueHDi 120 is a defining example of this balance, delivering up to 70mpg and CO<sub>2</sub> emissions of just 104g/km.

## CO2 EMISSIONS & CONSUMPTIONS (norm CEE 1999-100)\*

Engine	Wheel Size	Urban Drive Cycle Litres/100km (MPG)	Extra-Urban Drive Cycle Litres/100km (MPG)	Combined Drive Cycle Litres/100km (MPG)	Carbon Dioxide CO <sub>2</sub> (g/km)
New DS 5 THP 165 S&S EAT6 auto	18″	7.7 (36.7)	4.9 (57.6)	5.9 (47.9)	136
New DS 5 BLUE 120 S&S 6-Speed manual	17"	4.6 (61.4)	3.6 (78.5)	4.0 (70.6)	104
New DS 5 BLUE 150 S&S 6-Speed manual	18" & 19"	4.4 (64.2)	3.8 (74.3)	4.1 (68.9)	105
New DS 5 BLUE 180 S&S EAT6 auto	18" & 19"	5.1 (55.4)	4.1 (68.9)	4.4 (64.2)	114
New DS 5 Hybrid 4 200 ETG6	18" & 19"	3.2 (88.3)	4.3 (65.7)	3.9 (72.4)	103

<sup>\*</sup> To get the most up to date engine information and data, please refer to New DS 5 price and specification guide or go to www.driveDS.co.uk or www.citroen.ie. All fuel consumption figures used in this brochure are certified according to European regulations that apply to all vehicles sold in Europe. The figures are established under rigorous conditions on a test bench. Actual driving conditions are influenced by weather and temperature, driving style, tyre pressures, loads and passengers, the use of heating or air conditioning and many other real-life factors. These will produce different fuel consumption values.

## DS prefers **TOTAL**

## TO DISCOVER THE DS RANGE

Visit www.driveDS.co.uk or www.citroen.ie



NOTE: Images and specification descriptions are dependent on trim level and options specified. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press June 2015. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at www.driveDS.co.uk. You can also contact DS via the website. The Citroën Motors Ireland Website contains full information on all Citroën products and offers available in the Republic of Ireland, together with details of our environmental and recycling policies. The site address is: www.citroen.ie or you can contact Citroën directly via contactcmi@citroen.com.

DS1003B June 2015. – DS AUTOMOBILES. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND. – Citroën Motors Ireland Ltd. Airside Motor Park, Swords, Co. Dublin – 🖟 LES GAULOIS

## ANEXCEPTIONAL RANGE

## CELEBRATING THE UNIQUE

DS is defined by unique style and comfort delivered through refinement, attention to detail and technology. These elements are combined in an individually desirable way in each model.



## THE ORIGINAL STORY

## A SIXTY YEAR LOVE AFFAIR CONTINUES...

On Thursday 6 October 1955, an enduring icon was unveiled. The original DS made its debut at the Paris Motor Show, beneath the dramatic vault of the Grand Palais. The response was immediate and overwhelming: 12,000 DS 19s were sold that day and by the end of the show no fewer than 80,000 orders had been taken. DS was like nothing that came before, blending avant-garde styling with true engineering innovation to stunning effect, and sixty years later its legacy is clear to see in the very latest DS models.



