



DS AUTOMOBILES

NEW DS 4
— & —
DS 4 CROSSBACK





ELEGANCE WITH ATTITUDE

New DS 4 is characterised by its distinctive, purposeful shape. This elegantly cloaks a car that's rewarding to drive but still comfortable. Its luxurious interior is hand-built by skilled craftsmen yet packed with the latest in-car technology.

It demonstrates our philosophy of meticulously matching design and technology with comfort.



New DS 4
Platinum Grey with Perla Nera Black roof

ONE CAR, *TWO DISTINCT BODY STYLES*

Both New DS 4 and DS 4 Crossback embody our spirit of avant-garde. The distinctive grille merges with LED headlights creating a uniquely expressive shape that we call DS Wings. There's the elegant chrome surrounding the side windows, abundant sharp creases and well-defined flanks. And every New DS 4 can be personalised with a two-tone roof and different door mirror caps.

LIGHT UP YOUR LIFE

A UNIQUE FRONT FACE

The headlights of New DS 4 and DS 4 Crossback combine LED technology with a Xenon module to produce a wide, deep, white beam that reduces eye strain at night but uses less energy. The headlights also follow the steering to light up corners, a technology DS pioneered. Uniquely for this class of car, the indicators are scrolling LEDs. We call this lighting technology DS LED vision.



A high-angle, close-up photograph of the front interior of a DS 4. The dashboard is dark with a central infotainment screen displaying the DS logo. Below the screen are climate controls and a gear shifter. The steering wheel is black with the DS logo in the center. The seats are upholstered in light brown leather with visible stitching. The overall lighting is soft and focused on the central console area.

LUXURIOUS INTERIOR

Every piece of leather used inside New DS 4 and DS 4 Crossback goes through a painstaking 21-hour process to look, smell and feel just right. It's one example of how far we go to ensure each car meets our exacting standards of comfort and refinement.

TOUCH SCREEN TECHNOLOGY

A centrally-mounted 7-inch colour touch screen allows you to control many of the major functions in New DS 4 and DS 4 Crossback. This is a safe, intuitive way of accessing items such as satellite navigation and smart phone connectivity. It also controls various settings enabling your car to be just how you like it.

We've deliberately simplified the steering wheel controls so you can manage some functions without taking your hands off the wheel or your eyes off the road. Two rollers, one under each thumb, operate the cruise control and speed limiter on one side, the sound system and phone on the other.





Technology is central to all our lives so it has a starring role inside New DS 4 and DS 4 Crossback.

We've designed your car to be simple to live with from the moment you unlock the doors and start the engine without having to touch the key.

The Mirror Screen function on the DS touch screen has been designed to work with rather than replace your existing devices. It connects either using Apple CarPlay™ technology or MirrorLink® for other smartphone platforms. Your

device's screen is then mimicked in-car. The touch screen also operates the DS Connect Box. This features SOS and assistance, the ability to monitor the car's maintenance, eco-driving tips and even tracking.

Whatever your taste in music, you'll get the best out of it from the premium Denon sound system with its eight speakers. And if you want to carry on listening once you've reached your destination, the air-conditioning's REST function keeps the cabin ventilated for short periods, even when the engine's not running.



REFINEMENT
— & —
*ATTENTION
TO DETAIL*

CRAFTSMANSHIP AT ITS VERY BEST

We've optimised every detail on New DS 4, outside and in.







Inside, you'll find a little more substance than other premium cars. Take the leather upholstered door panels front and rear. They're unique to this class of car and our craftsmen take hours putting them together. We think it's well worth the extra effort.

We also think it's worth offering one of the widest ranges of leather available. There are three grades to choose from: grained, nappa and semi-aniline*. Each has a slightly different appearance; all offer unequalled luxury. Whichever grade of leather you specify, it will have been through a painstaking 21-hour treatment to guarantee a feel, smell, colour and look to match our exacting standards. This ensures every grade of leather has sufficient flexibility and resistance to wear that it'll develop a unique patina over time.

The quality of craftsmanship is highlighted by the exquisite watch strap finish of our Habana and Criollo interiors. This unique and beautiful detailing employs semi-aniline leather, the finest available for automotive applications. It's finished off with our DS symbol embossed on the back rest.

Beneath their leather clad craftsmanship, our front seats have a heat function to maximise comfort and also, exclusively for this class of car, there's a lumbar massage function that will make long journeys fly by.

* Grade of leather is model dependent.



CHARACTER

THE ADVENTURER CHIC

DS 4 CROSSBACK

We've designed DS 4 Crossback to be as capable as its looks suggest.



ESCAPE




EL MARGEN

CAPABILITY & *STYLE*



With its raised ride height and crossover body styling, DS 4 Crossback is sturdy in spirit.

There is black wheel arch protection, a gloss back bumper section and rear spoiler, gloss black central bumper section, gloss black painted alloy wheels and low profile aluminium roof style bars for a robust appearance. With 30mm more ground clearance than New DS 4 to help when the going gets rough, DS 4 Crossback feels as at home outside the urban jungle as it does in it.

A man with a beard, wearing a light blue shirt and khaki pants, is driving a DS 4 Crossback. He is seated in the driver's seat, looking out the panoramic windscreen at a vast, mountainous landscape under a clear blue sky. The car's interior is visible, featuring a black dashboard with a central infotainment screen displaying a map, and a steering wheel with the DS logo. The driver's right hand is on the gear shift, and his left hand is on the steering wheel. The car's rearview mirror is visible above the dashboard.

With its raised driving position and panoramic windscreen, DS 4 Crossback has been designed for you to enjoy adventuring in sophisticated surroundings – no matter where you are.



MORE EFFICIENT ENGINES

New DS 4 and DS 4 Crossback are available with a range of engines that combine refinement, driveability, power and efficiency. The latest BlueHDi diesel engines come with three power outputs: 120, 150 and 180hp. A unique and innovative exhaust system removes 90% of Nitrogen Oxide emissions while CO₂ emissions and fuel consumption have been reduced too.

The petrol engine range gives New DS 4 and DS 4 Crossback a subtly different character. The award-winning 130hp PureTech petrol engine employs a new generation turbocharger that spins at a remarkable 240,000rpm. This boosts power and improves economy. The THP 165 and 210hp engines offer a sportier alternative yet still have reduced consumption and CO₂ emissions compared to their predecessors.

Either six-speed manual or the six-speed EAT6 automatic transmissions are available. The automatic features new 'Quickshift' technology which makes gear changes 40% faster for seamlessly smooth progress.

All engines come with Stop&Start. This cuts the engine when you're stationary and restarts it automatically when you need it again. The BlueHDi 180hp has the most efficient system available: it restarts the engine in 400milliseconds rather than the more usual 800ms – so quick you'll hardly notice it.

An aerial photograph of a winding asphalt road on a steep, rocky mountain. The road curves through the landscape, with a small orange car visible on one of the lower curves. The terrain is rugged, with sparse vegetation and exposed rock faces. A semi-transparent white box containing text is overlaid on the left side of the image.

DRIVER AIDS

The 7-inch touch screen isn't just used for controlling functions in the car. It also doubles as a monitor for the camera that beams images from behind the car when you engage reverse gear. There is also blind-spot warning that alerts you to vehicles you may not be able to see in the mirrors. Lane departure warning gives an audible reminder if you drift out of your lane. And the speed limiter and cruise control are becoming indispensable aids for many drivers.



DYNAMIC *HYPERCOMFORT*

SUSPENSION

DS has always been synonymous with ride quality. So we've left no stone unturned ensuring you can enjoy a comfortable car that's also rewarding to drive. By adjusting the spring ratings on New DS 4 we've added the ability to smooth out bumps in the road to its dynamic flair. DS 4 Crossback is slightly more comfort orientated. Softer suspension settings enable you to take advantage of its increased ground clearance with minimal impact on interior comfort. We've even given the work we've done a name: 'Dynamic Hypercomfort'.

INTELLIGENT TRACTION CONTROL

Both DS 4 and DS 4 Crossback feature Intelligent Traction Control. This technology automatically monitors throttle input, gradient and wheel slip. It then brakes the driven front wheels independently for optimum traction and forward momentum on even the slipperiest surfaces. It's a bit like having four-wheel drive without any of the added weight, complexity or cost.

SAFETY

As you might expect of a car that has been awarded five stars by independent safety body EuroNCAP, DS 4 and DS 4 Crossback have ABS (Anti-lock brakes), EBD (Electronic Brakeforce Distribution), EBA (Emergency Brake Assist), ESP (Electronic Stability Programme) and Hill Assist (Hill-start assistance).



A BODY BEAUTIFUL

New DS 4 and DS 4 Crossback are available in a choice of nine eye-catching body colours.



Polar White (F)



Cumulus Grey (M)



Platinum Grey (M)



Ink Blue (M)



Perla Nera Black (M)



Ruby Red (M)



Tourmaline Orange (M)



Whisper Purple (M)



Pearl White (P)



F: Flat Paint
M: Metallic Paint
P: Pearlescent Paint

CONTRAST PACK

*New DS 4 is available with a choice of four contrast packs. **

Perla Nera Black (M)



Virtual Blue (M)



Whisper Purple (M)



Tourmaline Orange (M)



M: Metallic Paint

** Contrast packs only available on Hatchback*

Every DS stands out because of the choice
of high quality interior trims available.

Black Lacina cloth



Black Sao cloth with black leather



Black leather pack



Black and Sapphire Blue leather pack



Black and White leather pack



Habana Semi-Aniline leather pack
with DS embossing



Criollo Semi-Aniline leather pack
with DS embossing



INTERIOR TRIM





18" gloss black 'BRISBANE' alloy wheels

WHEELS

*There's a wide choice of alloy wheels for New DS 4 and DS 4 Crossback, ranging from 17 to 19-inch**

17" 'CANBERRA'⁽¹⁾

18" diamond-cut 'BRISBANE'⁽¹⁾



18" gloss black 'BRISBANE'

19" matt grey diamond-cut 'CAIRNS'



* Refer to price and specification guide for current UK range detail
(1) Not available on DS 4 Crossback



ESSENTIAL *ACCESSORIES*

The accessory range for New DS 4 will help you to tailor your car to your lifestyle. Each and every element is designed, tested and approved by our engineers and will deliver style, durability and safety.

From chrome door mirror covers through to carpet mats and roof bars, you'll find products that will help you get the most from your car and enhance your driving experience.

Details of the full DS accessory range are available from your DS dealership.

1. DS 4 Crossback roof bars and roof-mounted cycle carrier
2. Chrome door mirrors and 'Hobart' alloy wheels
3. Universal phone holder
4. New DS 4 carpet mats



NETWORK AND SERVICES

When you choose DS, you have the reassurance of knowing that it has been designed and built to give you years of worry free motoring. As a DS owner, you can rely on the customer service of your DS dealership. They are specialists who will listen to you, understand your problems and respond efficiently. They will maintain your DS correctly, using trained technicians, DS diagnostic equipment and DS original replacement parts.

DS CONNECT BOX

Advanced technology is firmly on your side in the event of an emergency with the DS Connect Box. By using geo-location software, this innovative feature automatically alerts the emergency services in the event of an accident, pinpointing your location for a swift response.

DRIVE YOUR DS

There are a range of finance and insurance products to help you get behind the wheel of your New DS 4. Contact your DS dealership for detailed help and advice.

CARE FOR YOUR NEW DS 4

With the added reassurance of a warranty, routine servicing and maintenance, as well as 24-hour roadside assistance, you are protected.

• **DS WARRANTY**

Every new DS has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

* 2 years unlimited warranty. No-fee customer option of 1year Dealer provided warranty, only on cars supplied by the DS/Citroën UK dealer network. Note: Dealer provided warranty is limited to 60,000 miles for cars.

** Against all internal to external perforation to bodywork or underbody.

• **DS ROADSIDE ASSISTANCE**

Your New DS 4, when supplied by the DS/Citroën UK dealer network, is covered for the 36 months from the date of first registration and brings rapid, expert roadside assistance to you in an emergency. This service is free of charge and available 24 hours a day in the UK and Europe. In response to a free

telephone call in the UK, DS Assistance brings rapid expert roadside assistance to you in an emergency. Please note, DS Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes. Full details are available on driveDS.co.uk. For complete peace of mind you can purchase DS Assistance Plus to also cover non vehicle faults. Details are available from your DS dealership.

DS offers a range of services to support you and your vehicle including the following:

- **DS Extended Warranty:** Extend your vehicle warranty into the 4th or 4th and 5th years.
- **DS Fixed Servicing Package:** Lasts for 36 months or 35,000 miles (whichever occurs sooner) and provides all of your vehicle's servicing needs.
- **DS Flexible Servicing Package:** A flexible plan, which can last up to 60 months or 100,000 miles, has been tailored to provide you with the benefit of annual servicing.

- **DS Maintenance Plan:** The benefit of this plan is the inclusion of all annual services, including general maintenance, the replacement of wear and tear parts, MOT Test(s) and DS Roadside Assistance. You can also add the option of replacement tyres and/or replacement vehicle while yours is being serviced. These services are recognised throughout the DS network, so you have the assurance of being cared for anywhere you drive.

ENVIRONMENTAL COMMITMENT



BlueHDi epitomises the technical innovation, engineering excellence and effortless performance that you will experience throughout the DS range. It is designed to deliver exceptional fuel economy, minimal CO₂ emissions and refined power for an inspiring drive.

– New DS 4’s BlueHDi 120 is a defining example of this balance, delivering up to 74.3mpg and CO₂ emissions of just 100g/km.

FUEL CONSUMPTION AND CO2 EMISSIONS (EEC STANDARDS 1999-100)*					
Engines	Wheels	Urban mpg (l/100 km)	Extra-urban mpg (l/100 km)	Combined mpg (l/100 km)	Emissions from CO ₂ (g/km)
NEW DS 4					
PureTech 130 S&S 6-speed manual	17"	44.8 (6.3)	64.2 (4.4)	55.4 (5.1)	119
	18"	44.1 (6.4)	62.8 (4.5)	54.3 (5.2)	120
THP 165 S&S EAT6 auto	17" & 18"	39.8 (7.1)	58.9 (4.8)	50.4 (5.6)	130
THP 210 S&S 6-speed manual	18" & 19"	37.2 (7.6)	56.5 (5.0)	47.9 (5.9)	138
120 S&S 6-speed manual	17"	64.2 (4.4)	80.7 (3.5)	74.3 (3.8)	100
	18"	62.8 (4.5)	78.5 (3.6)	72.4 (3.9)	103
120 S&S EAT6 auto	17"	62.8 (4.5)	78.5 (3.6)	72.4 (3.9)	102
	18"	58.9 (4.8)	74.3 (3.8)	68.9 (4.1)	108
150 S&S 6-speed manual	17"	64.2 (4.4)	80.7 (3.5)	72.4 (3.9)	100
	18" & 19"	64.2 (4.4)	78.5 (3.6)	72.4 (3.9)	103
180 S&S EAT6 auto	18" & 19"	53.3 (5.3)	72.4 (3.9)	64.2 (4.4)	115
NEW DS 4 CROSSBACK					
PureTech 130 S&S 6-speed manual	17"	44.8 (6.3)	64.2 (4.4)	55.4 (5.1)	119
	18"	44.1 (6.4)	62.8 (4.5)	54.3 (5.2)	120
120 S&S 6-speed manual	17"	64.2 (4.4)	80.7 (3.5)	74.3 (3.8)	100
	18"	62.8 (4.5)	78.5 (3.6)	72.4 (3.9)	103
120 S&S EAT6 auto	17"	62.8 (4.5)	78.5 (3.6)	72.4 (3.9)	102
	18"	58.9 (4.8)	74.3 (3.8)	68.9 (4.1)	108
180 S&S EAT6 auto	18" & 19"	53.3 (5.3)	72.4 (3.9)	64.2 (4.4)	115



** To get the most up to date engine information and data, please refer to New DS 4 price and specification guide or go to www.driveDS.co.uk. All fuel consumption figures used in this brochure are certified according to European regulations that apply to all vehicles sold in Europe. The figures are established under rigorous conditions on a test bench. Actual driving conditions are influenced by weather and temperature, driving style, tyre pressures, loads and passengers, the use of heating or air conditioning and many other real-life factors. These will produce different fuel consumption values.*

DS prefers **TOTAL**

NOTE: Images and specification descriptions are dependent on trim level and options specified. Images used are for illustrative purposes only. Please refer to price and specification guide for current detail on UK specification. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press November 2015. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your dealer. The DS website contains full information on DS products and offers at www.driveDS.co.uk. You can also contact DS via the website.

AN EXCEPTIONAL RANGE

CELEBRATING THE UNIQUE

DS is defined by unique style and comfort delivered through refinement, attention to detail and technology. These elements are combined in an individually desirable way in each model.





THE ORIGINAL STORY

A SIXTY YEAR LOVE AFFAIR CONTINUES ...

On Thursday 6 October 1955, an enduring icon was unveiled. The original DS made its debut at the Paris Motor Show, beneath the dramatic vault of the Grand Palais. The response was immediate and overwhelming: 12,000 DS 19s were sold that day and by the end of the show no fewer than 80,000 orders had been taken. DS was like nothing that came before, blending avant-garde styling with true engineering innovation to stunning effect, and sixty years later its legacy is clear to see in the very latest DS models.



DS AUTOMOBILES

driveDS.com